

<https://beyond-organic-beyond-extra-virgin.eventbrite.com>

## DAY 1 May 6 2017

<b>Saturday May 6 2017</b>	
9:30-10:30	Registration, Coffee
10:30-11:00	Welcome-Salutations, Dr. Prokopios Magiatis, Univ. of Athens, Athan Gadanidis, Aristoleo Ltd.
11:00-12:00	<ul style="list-style-type: none"> <li>Prof. Magiatis Prokopios, Univ. of Athens, Olive oil revolution, NMR, Aristoleo, Aristometro and the future of olive oil and EU funded Aristoil Interreg program</li> </ul>
12:00-12:30	George Siragakis on the importance of chemical analysis and proper storage and the use of plastic in the mill, storage and bottling
12:30-1:30	<ul style="list-style-type: none"> <li>Open discussion</li> </ul>
1:30-3	Lunch break
3-4:30	<ul style="list-style-type: none"> <li>Dr. Eleni Melliou, Univ. of UC Athens on the health benefits of olives and latest research on the effect on cholesterol</li> <li>Spyros Dafnis how to build a brand overnight</li> <li>Eleni Zotou community organizer in Chalkidiki owner of Wild Athos brand</li> </ul>
4:30-5	Coffee break
5:00-5:30	<ul style="list-style-type: none"> <li>Dan Flynn Beyond extra virgin new category of EVOO high phenolic high quality marketing tips from America</li> </ul>
5:30-6:00	<ul style="list-style-type: none"> <li>Kostas Peimanidis the Greek olive oil odyssey</li> </ul>
6:00-6:30	<ul style="list-style-type: none"> <li>Open discussion</li> </ul>
6:30-7:30	Aristoleo Awards ceremony.
9:00- ?	Gala dinner

## DAY 2 May 7 2017

<b>Sunday May 7 2017</b>	
10:00-10:30	Coffee and snacks
10:30-11:15	<ul style="list-style-type: none"> <li>Nicolas Netien of Atsas organic farm on how he implemented agroecology principles in the olive grove</li> </ul>
11:15-12:00	Q & A
12:00-3:30	Road trip to Atsas organic Farm
3:30-4:30	LUNCH Atsas Training center
4:30-6:30	Tour of the area